

Chris Guenther, Research Director, SustainAbility

Based in the San Francisco Bay Area, Chris leads SustainAbility's research program which includes ongoing trends research and an evolving portfolio of projects focused on the themes of Accountability, Finance & Markets, and Corporate Strategy & Innovation. Most recently, he co-authored the SustainAbility report *Citystates: How Cities Are Vital to the Future of Sustainability and Changing Tack: Extending Corporate Leadership on Sustainable Development* (the final report of a year-long collaborative project called The Regeneration Roadmap).

Over the last decade, Chris's consulting work has crossed the energy, ICT, food, consumer goods and transportation sectors, and has encompassed themes including the business case for sustainability, strategy, marketing, transparency and disclosure, and stakeholder engagement.