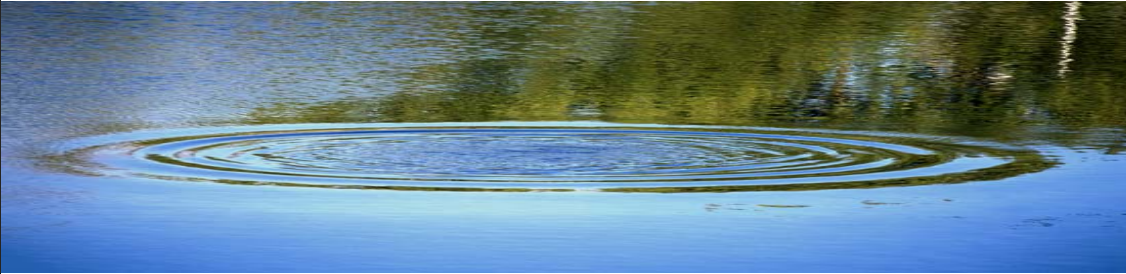


Can Third Party Certification Accelerate Banking and Trading Approaches in the Water Sector?



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Global Environment &
Technology Foundation

Global Environment & Technology Foundation

- Not-for-profit organization, est. 1988
- Mission – mainstream sustainable development with information networks, tools & technologies
- Bridge between energy & environmental sectors at Federal, State & business levels
- Focus on partnerships in energy/climate, water, environmental security
- Leverage resources & partnerships to deploy cleaner technology



Why Do we Care?

- The need is compelling (Chesapeake Bay experience)
- Key Players in Phase of Dynamic Change
 - Agriculture
 - Business
 - Communities
 - Regulators
 - Federal
 - State



A Look at the Experience Base

- EMS vs. ISO – 2001 NAPA report
- SO2 vs. CO2 (CEMs vs. WRI)
- Brownfields (ASTM)
- Biosolids Partnership
- Industry Standards:
 - Responsible CAre
 - Ecoadventure
 - Air Purifiers
 - Livestock BMPs – (ANSI)
- Frontier: “Regional EMS”



Certification = When is it Worth It?

- Advances Public Benefit/Statutory goal
- Economic value (e.g., compensated transfer of responsibility)
- Agreed, reasonably objective evaluation criteria
- Some standards/accreditation for those who certify
- Involvement/sanction of regulators
- Stakeholders believe that process yields positive net value
- Here: Stakeholder appreciation for watershed perspective



Bottom Line

- Talk to customers and experts (including insurance and finance sectors)
- Try it
- Evaluate, improve (PDCA)
- The stakes are too high to delay

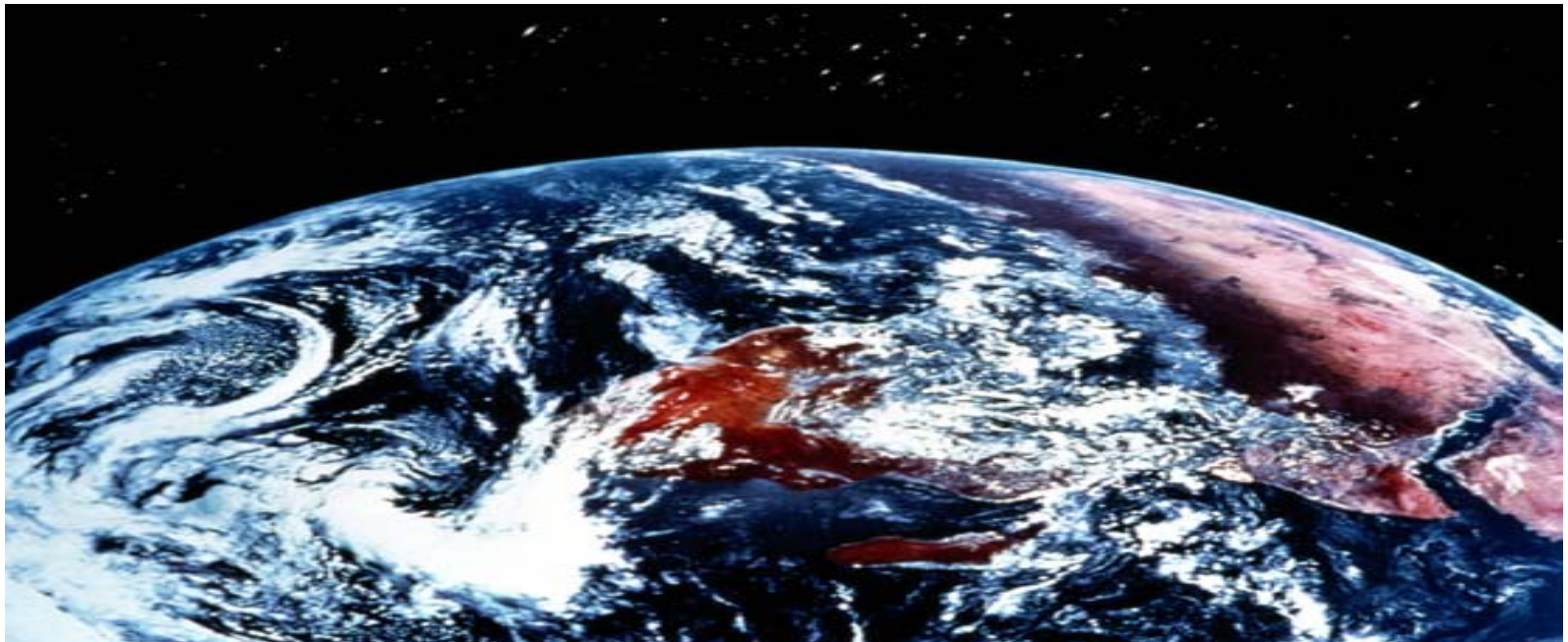


Thank you

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