



## **Emergence and Implications of Private Environmental Governance**

*ASRC - ELI Conference • Washington, D.C. • June 2013*

# Foundation Focus: Education, Health and Environment

For nearly 50 years, the David and Lucile Packard Foundation has worked with partners around the world to improve the lives of children, families, and communities—and to restore and protect our planet.



# Conservation & Science Areas

Within our Conservation & Science, or environment, programs we fund activities in the following areas:

## Oceans and Coasts



## Climate Change and Forests



## Science



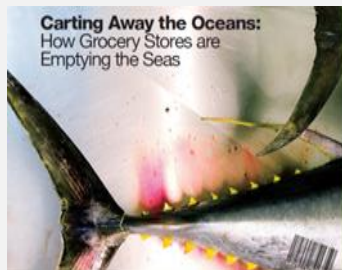
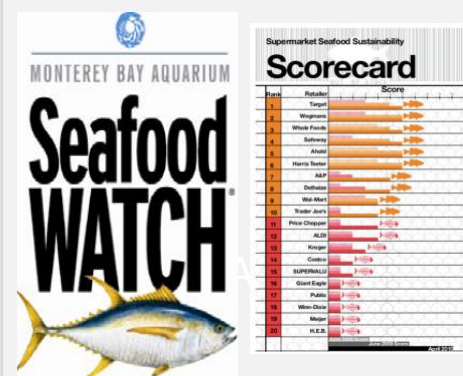
## Western Lands Conservation



# Market Based Tools and Approaches

Within our Conservation & Science, or environment, programs we have supported a range of market tools and approaches

## Standards and Ratings



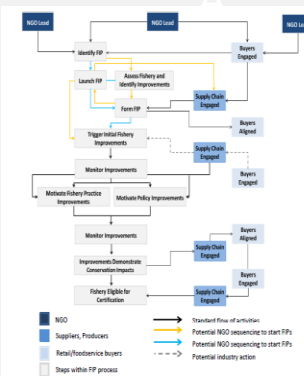
## Certification



## Improvement Plans



Sustainable Fisheries Partnership



## Marine Fisheries Markets Transformation Strategy Goal

*To catalyze conservation and recovery of fisheries worldwide by creating demand for sustainable seafood in order to drive improvement in fisheries management and aquaculture production.*

# Changing the Way We Fish



*One Market at a Time*

# Our Approach to Influencing Markets



# Improving Practices

Standards and certification have contributed to improving transparency and sharing of data, strengthening management practices and reducing impacts of fishing on ocean ecosystems.





# Supply Chain Challenges

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- Source Data and Verification
- Reporting and Transparency
- Adaptability and Accountability
  
- Developing Markets and BRIC Economies
- Fragmentation of Production and Harvest
- Integrated Social and Labor Solutions
  
- International Data Systems
- Traceability Standards and Systems
- Transition Financing

Enhancing Existing Systems

Resources Frontier  
Challenges

Platform Systems

# Broadening Partnership Platforms



www.solutionsforseafood.org • BLUE OCEAN INSTITUTE • CANADIAN PARKS AND WILDERNESS SOCIETY  
DAVID SUZUKI FOUNDATION • ECOLOGY ACTION CENTRE • ENVIRONMENTAL DEFENSE FUND • FISHCHOICE  
FISHWISE • LIVING OCEANS SOCIETY • MONTEREY BAY AQUARIUM • NATURAL RESOURCES DEFENSE COUNCIL  
NEW ENGLAND AQUARIUM • OCEAN CONSERVANCY • SHEDD AQU



Japan International Cooperation Agency

# Network Mindset and Ecosystem Solution Set

## Retailers



## Seafood Industry



## Governments



## Foundations



## Other Experts



