

Vanderbilt University

April 22, 2005

**The Next Frontier:  
Individual and Household  
Environmental Behavior**

The Symposium will be held in the  
Owen Graduate  
School of Management  
Room 204

**Morning Session**

*Theories and Methods of Influencing Individual Environmental Behavior: The View from the Academy*

8:00-8:15 am Coffee and Donuts

8:15-8:45 am Introduction:  
**Mark Cohen**  
**Linda Breggin**  
**Michael Vandenberg**

Welcome:  
**Jim Bradford, Dean**  
**Vanderbilt Owen Graduate**  
**School of Management**

*First Panel: Individual Environmental Behavior and Legal Norms Theory*

8:45-10:00 am **Michael Vandenberg**  
**Ann Carlson**  
**Steven Hetcher**

10:00-10:15 am Break

*Second Panel: Perspectives from Social Psychology, Economics, and Public Law*

10:15-11:30 am **Kenneth Wallston**  
**Paul Stern**  
**Mark Cohen**  
**Daniel Farber**

11:30-11:45 am Break

**Luncheon Address**

*Overview of Individual and Household Contributions to Non-Point Water Pollution*

11:45-12:45 pm **Michael Vandenberg**  
**Kaye Savage**  
**Vena Jones**

**Afternoon Session**

*Influencing Individual Environmental Behavior in Practice: Non-Point Source Water Pollution from Individuals and Households*

Moderators **Linda Breggin**  
**Mark Cohen**

1:00-1:15 pm Welcome  
**Leslie Carothers**

*The Government Perspective*

1:15-2:15 pm **Diane Regas**  
**Roberta Savage**  
**Paul Davis**  
**Robert Karesh**

2:15-2:30 pm Break

*The Non-Profit Group Perspective*

2:30-3:30 pm **Doreen Bolze**  
**Margo Farnsworth**  
**Wendy Smith**  
**Trip Pollard**  
**Joyce Wilding**

*The Business Perspective*

3:30-4:30 pm **Art Gibson**  
**Philip Pace**  
**John Sheerin**

4:30-4:45 pm Wrap-Up

## Conference Participants

### **Doreen Bolze**

Executive Director, Harpeth River Watershed Association

### **Linda Breggin**

Senior Attorney and Director, Southeast Environmental Programs, Environmental Law Institute (ELI)

### **Ann Carlson**

Associate Dean, University of California-Los Angeles School of Law

### **Leslie Carothers**

President, Environmental Law Institute

### **Mark Cohen**

Justin Potter Professor of American Competitive Enterprise Owen Graduate School of Management, Vanderbilt University

### **Paul Davis**

Director, Division of Water Pollution Control Tennessee Department of Environmental and Conservation

### **Daniel Farber**

She Sato Professor of Law University of California-Berkeley, Boalt Hall School of Law

### **Margo Farnsworth**

Executive Director, Cumberland River Compact

### **Art Gibson**

Vice President for Environment, Health & Safety, Home Depot

### **Steven Hetcher**

Professor of Law, Vanderbilt University Law School

### **Vena Jones**

MS Candidate, Earth & Environmental Sciences Vanderbilt University

### **Robert Karesh**

Stormwater Quality Coordinator, City of Brentwood, Tennessee

### **Philip Pace**

President and CEO, Consec Group, Inc.

### **Trip Pollard**

Land & Community Project Director Southern Environmental Law Center

### **Diane Regas**

Director, Office of Wetlands, Oceans, and Watersheds, U.S. EPA

### **Kaye Savage**

Assistant Professor, Earth & Environmental Sciences Vanderbilt University

### **Roberta Savage**

Executive Director, Association of State and Interstate Water Pollution Control Administrators and President of America's Clean Water Foundation

### **John Sheerin**

Retail Environmental Manager, BFS Retail & Commercial Operations, LLC

### **Wendy Smith**

Director, World Wildlife Fund Southeast Rivers and Streams Project

### **Paul Stern**

Director, Committee on Human Dimensions of Global Change, National Research Council, National Academies of Science

### **Michael Vandenbergh**

Associate Professor of Law, Vanderbilt University Law School

### **Kenneth Wallston**

Professor of Psychology in Nursing, Vanderbilt School of Nursing

Professor of Psychology, Vanderbilt University

### **Joyce Wilding**

Sewanee Local Society Initiative (LSI) Water Sustainability, UN's Decade for Action, Water for Life



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Co-Sponsored by:  
The Environmental Law Institute  
Vanderbilt Center for Environmental  
Management Studies  
Vanderbilt University Law School  
Owen Graduate School of Management  
Vanderbilt Center for the Study  
of Religion & Culture