



Fifth Annual Green Infrastructure Conference

October 13, 2016 | 12:30 – 5:30 PM ET

Ballard Spahr
1735 Market Street, 48th Floor
Philadelphia, PA 19103

12:30 PM: Registration and Lunch

1:00 PM: Panel – Philadelphia's Green City, Clean Waters Program: Five Year Progress Report

Panelists will explore whether Philadelphia's nationally-recognized stormwater control program has reaped the expected benefits — a promised triple bottom line return on Philadelphia's investment in green, rather than grey, infrastructure; and whether the program can sustain its early success.

- Harry Weiss, Partner, Ballard Spahr
- Marc Cammarata, P.E., Director of the Office of Watersheds, Philadelphia Water Department
- Mark T. Celoni, P.E., Vice President, Pennoni
- Anna Shipp, Project Manager of the Green Stormwater Infrastructure Partners, Sustainable Business Network of Greater Philadelphia

2:00 PM: Panel – Pay for Success: New Funding Strategies for Green Infrastructure

This panel will focus on how the “Pay for Success” model can act as a mechanism for addressing the current financial barriers to funding green infrastructure implementation. We will discuss two separate cases being undertaken in the District of Columbia and the City of Pittsburgh where the Pay for Success model offers an attractive alternative solution to failing sewer infrastructure through outcome-based funding. We will examine how new attitudes in the investing community to measure returns beyond bond yields have led to the creation of a public-private partnership to realize and monetize the secondary benefits of green infrastructure. The audience will then be invited to join the conversation through questions, comments, or personal experience.

- William C. Rhodes, Partner, Ballard Spahr
- Michael Gaughan, Field Director, National Development Council
- Eric Letsinger, President and Founder, Quantified Ventures
- Jose Gaztambide, Impact Manager, Quantified Ventures
- Representative from Enviro Social Capital – Green Building Alliance



3:15 PM: Refreshment Break

3:30 PM: Panel – How Green Infrastructure Can Play a Role in the Chesapeake Bay

The federal establishment of a total maximum daily load (TMDL) for nutrients flowing into the Chesapeake Bay will require a variety of green infrastructure implementation mechanisms to reduce the flow of nutrients, largely from non-point sources, into the Bay. Various innovative financing techniques involving multiple sectors and multiple incentives will be needed for implementation of this aggressive program. Among the topics addressed by this panel, in addition to federal and state regulatory strategies, will be nutrient trading opportunities, manure-to-energy projects and their financing, and mechanisms to involve the agricultural sectors.

- Robert B. McKinstry, Jr., Senior Counsel, Ballard Spahr
- Christopher Day, U.S. Environmental Protection Agency - Region 3
- Steven R. Johnson, Of Counsel, Ballard Spahr; former Principal Counsel for the Maryland Department of the Environment
- Darin Lowder, Partner, Ballard Spahr

Closing Remarks: Brett Korte, Environmental Law Institute

4:30 PM: Cocktail Reception in Philadelphia