



Catherine Plume is a lifelong environmentalist. As the Principal of [BlueGreenPlume, LLC](#) and the co-owner of [\(r\)evolve](#) , Cathy has designed, implemented, and evaluated natural resources, climate change adaptation, and waste reduction projects for more than 25 years.

Cathy enjoys working with people and finding creative and sustainable uses for what others might consider waste. While at World Wildlife Fund, The Nature Conservancy, World Resources Institute, and CARE, Cathy worked with companies and governments to create and improve sustainable supply chains for a variety of commodities.

Having worked on sustainability issues from different sides of the table, Cathy is sensitive to how different perspectives relate. She's comfortable in meetings with high level corporate and government partners and with workers on the ground.

Cathy received an M.S. in Watershed Management from the University of Arizona, and a B.S. in forestry from Stephen F. Austin State University.

Cathy grew up in Austin, and through her career, she has traveled extensively and lived in Paraguay, Bolivia, Togo, and Mali. While English is her native language, she is also fluent in Spanish and French. She's fascinated with her worm bin and loves to can and tend to her urban garden when she's not recycling, upcycling, or freecycling. She's also a strong advocate for local action and believes that each of us can adopt practices in our daily lives that will result in a more sustainable use of our natural resources.