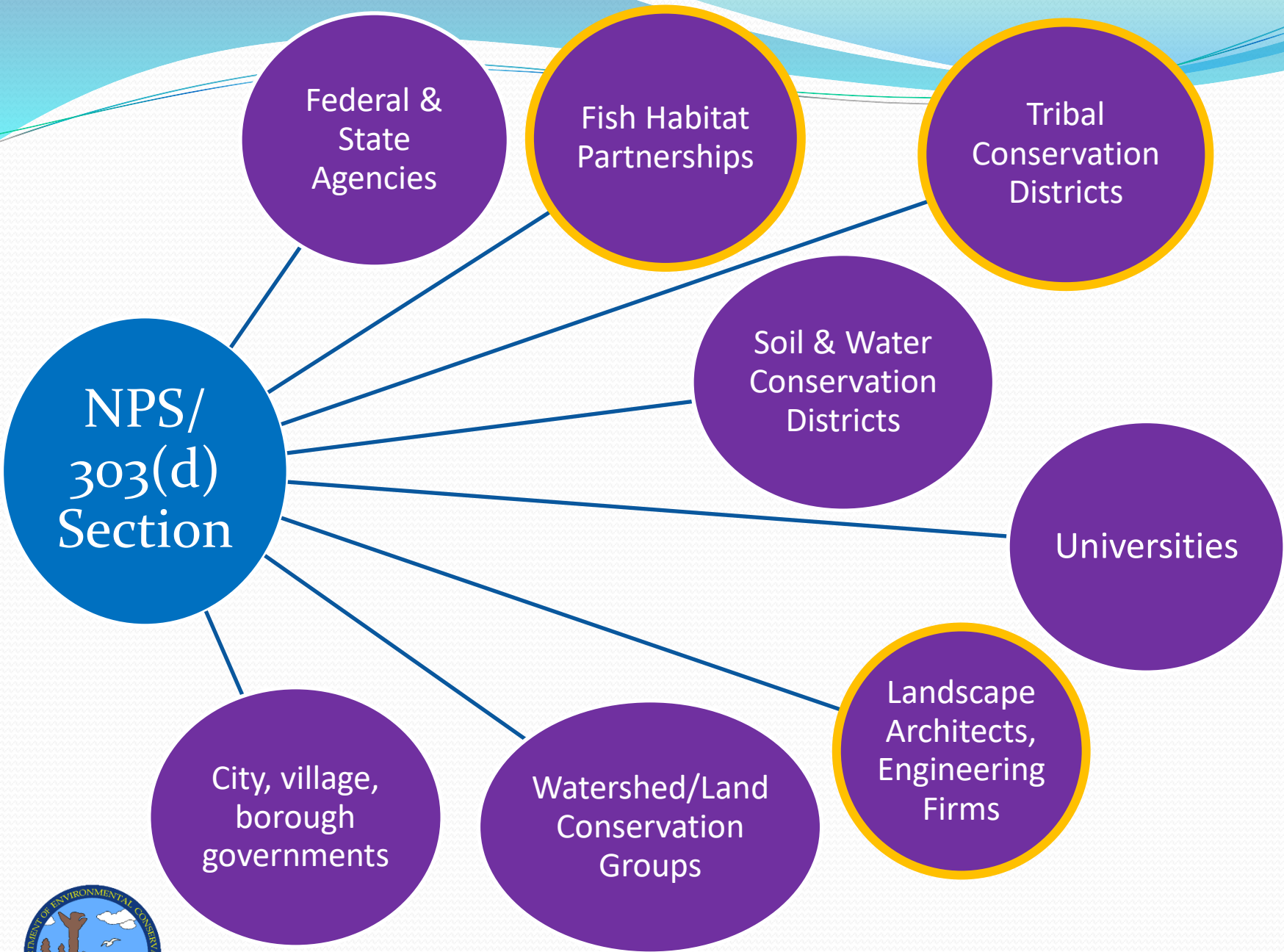


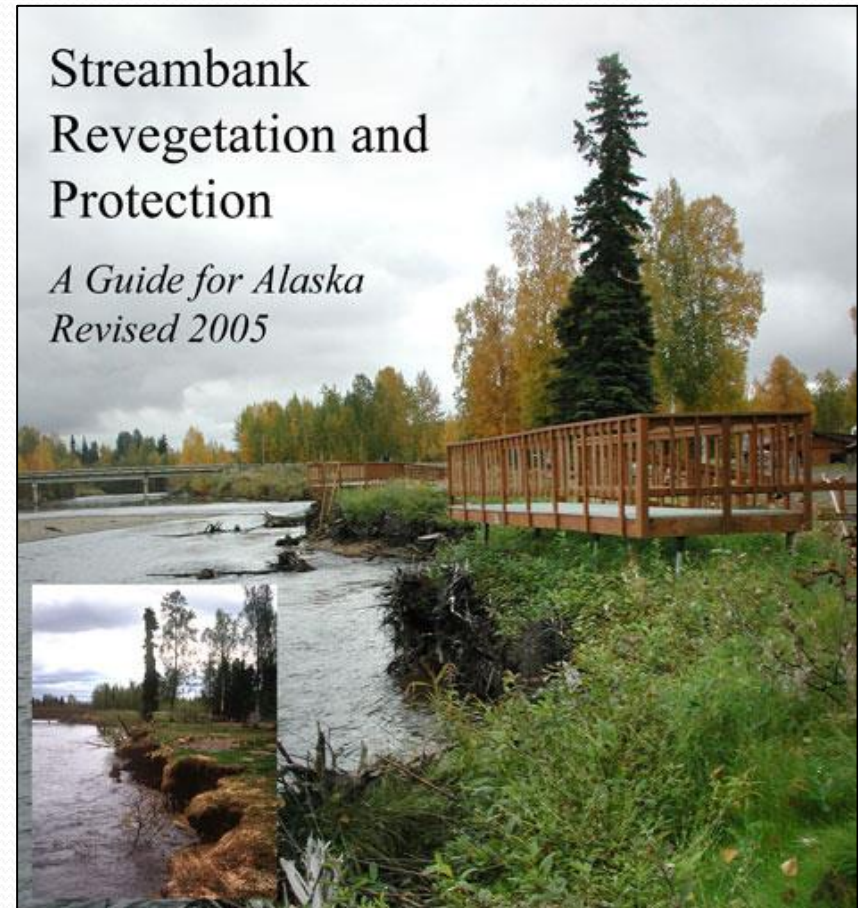
Why Protection & Partnerships?





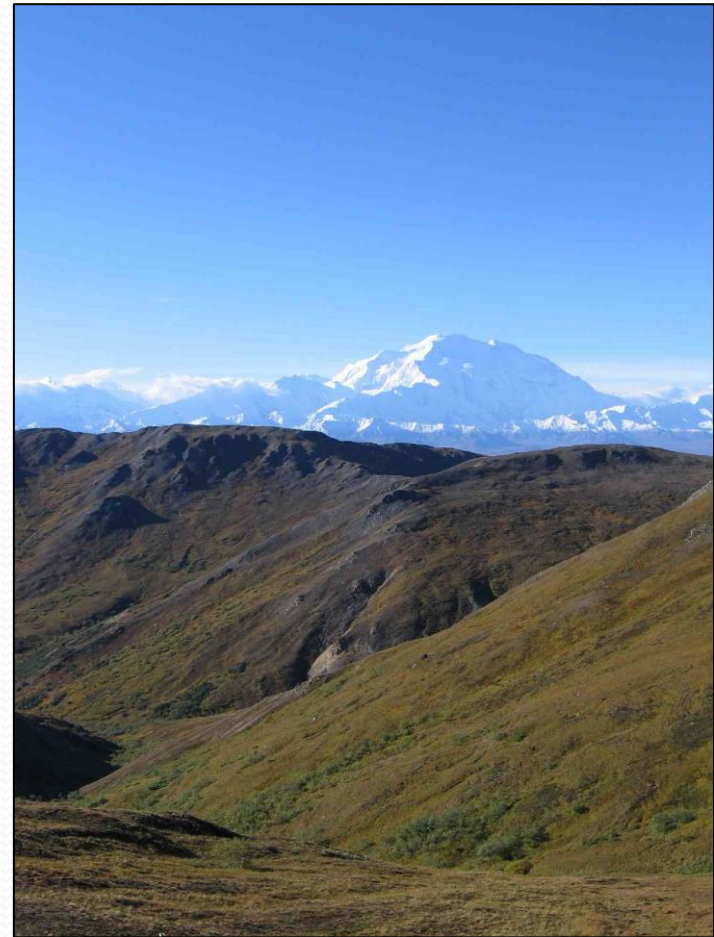
Symbiotic work

- Finding common ground
- Build off other work occurring
 - Ex) Several organizations and agencies fund projects to restore fish habitat
 - Co-benefit of protecting and improving water quality



Challenges

- Many communities don't have a local organization to work with or know where to start – but don't trust state government
- Protection work doesn't always float to top of community priority lists (health care, economics, public safety)
 - Tie water quality protection into other activities
- Any elected position can and will change at some point



A few thoughts

1. Think creatively!
 - Can water quality protection work be included in another organization's planning efforts?
 - Talk about issues affecting both
2. Expect change
 - Prepare for things to take longer than expected
3. Find someone or an organization to be your local champion
 - People often more receptive
4. Communicate early and often with potential partners



Thanks!

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