

Not Your Typical Success Story

Tools for communicating success & the science we do

Communication is key!

- Share important information
- Raise support
- Provide accountability



Beyond reports & press releases



Old fashioned Face to Face: We Are Water



We Are Water MN is a traveling exhibit that promotes better, more collaborative, and more relevant choices about water.

Lake Pepin's watershed

The water in this lake has seen nearly every part of our big state.



Restoration at the head of the lake will improve water quality, fish and wildlife habitat, and recreational access. The US Army Corps of Engineers will dredge deep pools, construct peninsula extensions, and plant native vegetation in backwater areas near Bay City, Wisconsin. Work is expected to start in 2022.

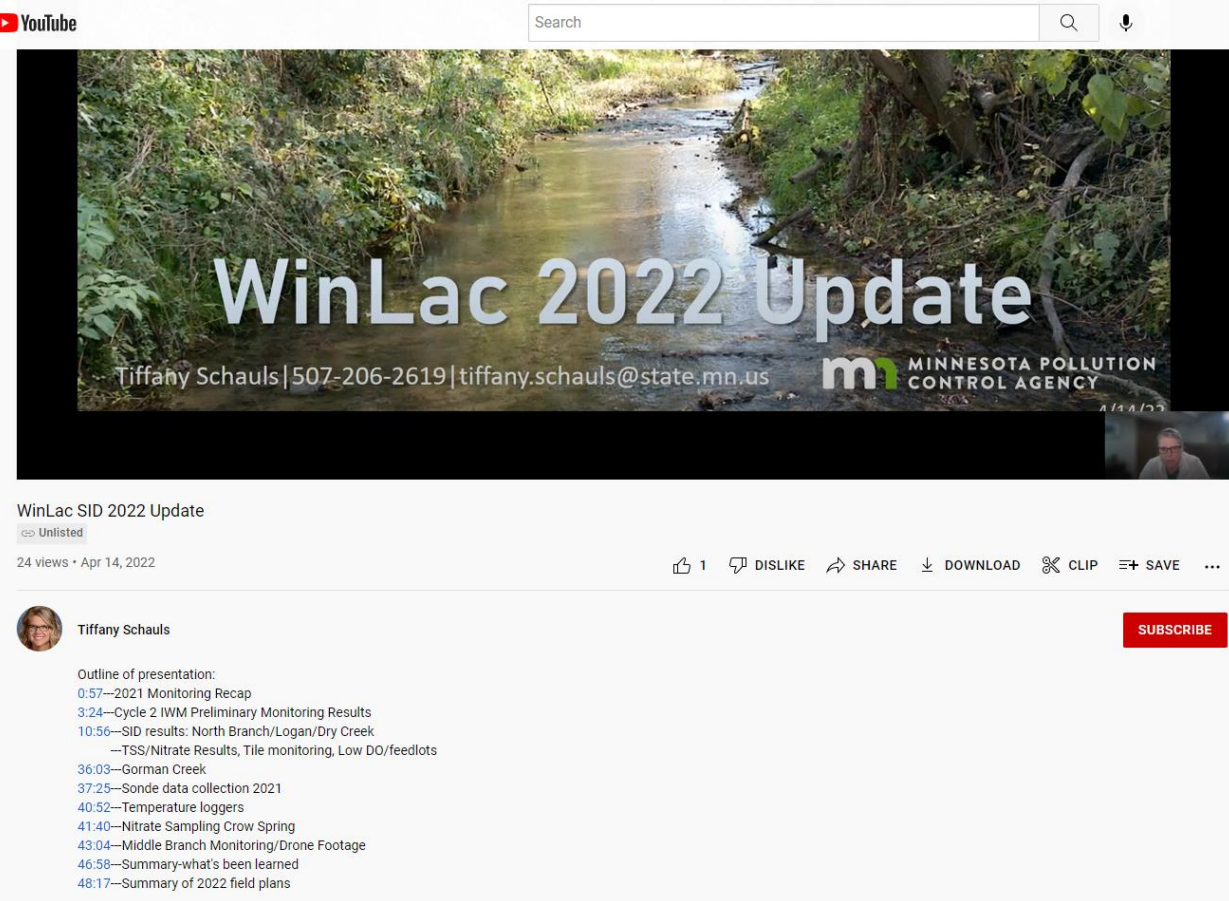


Roughly half of Minnesota plus parts of three neighboring states drain to Lake Pepin through the Upper Mississippi, St. Croix, and Minnesota rivers.

Lake Pepin is home to hundreds of aquatic plant and animal species and a globally important flyway for migratory birds. It is also the area's economic backbone, fueling tourism and recreation industries that support communities along both sides of the lake.

The lake also struggles with high levels of phosphorus that cause harmful algae growth and high levels of sediment, carried in by major river systems.

Planning & Promoting via YouTube



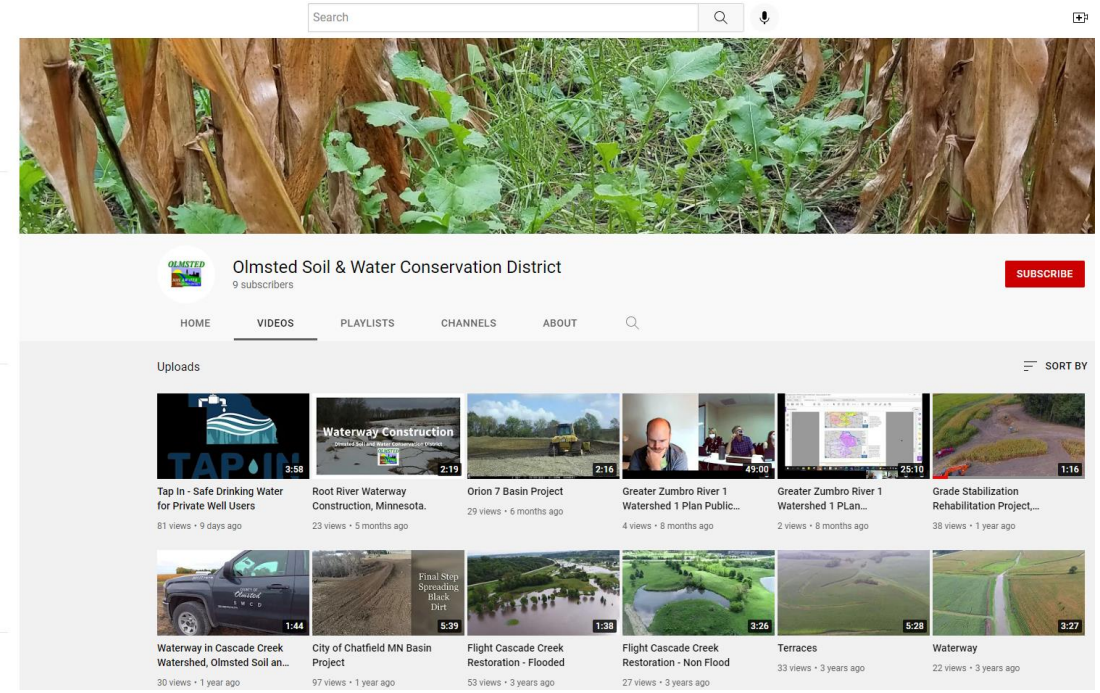
WinLac 2022 Update
Tiffany Schauls | 507-206-2619 | tiffany.schauls@state.mn.us
MINNESOTA POLLUTION CONTROL AGENCY

WinLac SID 2022 Update
Unlisted
24 views • Apr 14, 2022

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Tiffany Schauls SUBSCRIBE

Outline of presentation:
0:57—2021 Monitoring Recap
3:24—Cycle 2 IWM Preliminary Monitoring Results
10:56—SID results: North Branch/Logan/Dry Creek
—TSS/Nitrate Results, Tile monitoring, Low DO/feedlots
36:03—Gorman Creek
37:25—Sonde data collection 2021
40:52—Temperature loggers
41:40—Nitrate Sampling Crow Spring
43:04—Middle Branch Monitoring/Drone Footage
46:58—Summary-what's been learned
48:17—Summary of 2022 field plans



Olmsted Soil & Water Conservation District
9 subscribers

HOME VIDEOS PLAYLISTS CHANNELS ABOUT

SUBSCRIPTIONS

- MadFit
- Elk101.com
- MeatEater
- Two Birds Yoga
- Yoga With Adriene
- Gone Adventuring
- Yoga with Allie Va...

MORE FROM YOUTUBE

- YouTube Premium

Uploads

- Tap In - Safe Drinking Water for Private Well Users (3:58)
- Waterway Construction (2:19)
- Orion 7 Basin Project (2:16)
- Greater Zumbro River 1 Watershed 1 Plan Public... (49:00)
- Greater Zumbro River 1 Watershed 1 PLan... (25:10)
- Grade Stabilization Rehabilitation Project... (1:16)
- Waterway in Cascade Creek Watershed, Olmsted Soil an... (1:44)
- City of Chatfield MN Basin Project (5:39)
- Flight Cascade Creek Restoration - Flooded (1:38)
- Flight Cascade Creek Restoration - Non Flood (3:26)
- Terraces (5:28)
- Waterway (3:27)

Olmsted SWCD Channel

MPCA's Featured Stories

Powderhorn Lake

A lake restoration success story

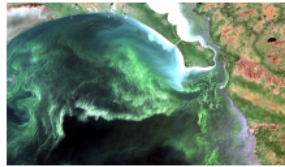
Whitewater Farmer-

led Council –

Showcasing farmer engagement in watershed work

Minnesota water stories

In communities throughout Minnesota, Minnesota Pollution Control Agency staff along with other government agencies and resident groups, are working to protect and restore our rivers, lakes and streams to ensure that our waters are safe for recreation and consumption, and support fish and wildlife ecosystems.



Reducing phosphorus in the Red River and Lake Winnipeg

A new planning effort in northwest Minnesota takes a basin-wide approach to reducing the state's phosphorous contributions to the Red River, and to Canada's Lake Winnipeg.



Del Clark Lake built for flood control in Canby

Canby Creek now flows into Del Clark Lake and protects Canby from flooding, while providing outdoor recreation and excellent water quality.



Going natural for water quality

Removing of an old dam and restoring a creek's curves are improving habitat and water quality in the Pomme de Terre River Watershed.



How climate change affects Minnesota's rivers

Increased rainfall from climate change damages river water quality, which in turn damages fishing and recreation.

Key take-aways

- Effective communication & engagement is the goal (views, comments, “likes”/reactions)
- Don’t re-invent the wheel
- Rely on your trusted circle
- Include engagement in your funding



Thank you!

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